# You are Invited to participate in this historic nation wide mural project to

#### "Celebrate America"

A Lewis and Clark Community Youth Mural Project



The "Celebrate America" youth mural project has grown from Art Expeditions<sub>TM</sub> connection to Lewis and Clark. The mission of Art Expeditions<sub>TM</sub> is to provide projects and programs that celebrate people and embrace communities. Beginning with the documentation of the entire route to create the Lewis and Clark Commemorative Paintings, artist Stuart Morse with partner Stacey Morse of Art Expeditions<sub>TM</sub> created a special mural project for participants to make their own personal discoveries and connections to their surroundings and community through the spirit of exploration and Lewis and Clark.

The Mural project was unveiled at the Missouri State Fair in 2003 and was received with great excitement and participation. Over 500 children participated in the creation of three murals, each measuring 4 feet by 16 feet. Children helped to paint an artistic map of the Lewis and Clark route through Missouri as it is today. The children then created their own statements through art of what they would discover as an explorer in today's Missouri. The process and final mural is a celebration of the communities and resources of Missouri. Final murals are created in an easily transportable format.

This overwhelming success has launched the project across the nation. Invitations are open for communities and festivals to become part of this special project. It builds community, celebrates diversity and promotes the spirit of discovery.



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#### **Project Description**



What is a Lewis & Clark Art Expedition ™?

Lewis and Clark Art Expeditions<sup>TM</sup> are a series of hands-on (preplanned) community art projects specifically designed for communities/community engagement throughout the nation. The projects provide children and adults the opportunity to engage in unique art-based experiences regardless of age, gender, (artistic) skills and/or physical abilities.



What is the Lewis & Clark Community Youth Mural Project?

#### **Description and Goals**

- 1. "Celebrate America" The Lewis and Clark Youth Mural Project is a nation-wide mural project custom designed for children to celebrate America and the L&C Bicentennial. The project gives participants/children at your event a special way to make new discoveries about the diverse communities in their nation, our resources and rich heritage going back to Lewis & Clark.
- 2. The goal, through this special mural project, is to help communities to connect with one another by sharing in a common project and by taking pride in the people, history (heritage) and diversity of our nation.

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How will my community event benefit from the project?

This unique project will give children from your community and guests to your event the opportunity to create a series of murals of your community and its resources. Your murals will become part of a "network of community murals" throughout America that are participating in this mural project. Children will take pride and ownership in the mural project by learning how to share their ideas and visually communicate what is special to them about their community and the United States. Completed murals are a visual reminder of the experience and can be displayed at various sites during the event and afterword at public spaces in your community.



Who can participate?

The Lewis & Clark Community Youth Mural Project is designed to accommodate large numbers of children ages 5 and up. Examples are 200 to 2000 children. Businesses, city officials, state legislators, civic groups and community organizations are all encouraged to participate through special sponsorships, volunteer and community outreach opportunities.

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#### What is provided?

The Art Expeditions  $\tau_M$  team will work with your event coordinators to understand the full scope of your event, discuss program opportunities and deliver a unique mural project for your community.

Our services include the following:

The Art Expeditions TM team will work in partnership with a community representative to coordinate and manage the entire mural project from start to finish.

The Mural project includes the following:

- 1. Community event evaluation
- 2. Action Plan for project.
- 3. Mural design and layout
- 4. Project Budget
- 5. Site evaluations and exhibition recommendations
- 6. Materials acquisition
- 7. Funding recommendations
  - a. Grants
  - b. Community Partnerships
- 8. Project management
  - a. Logistics, setup, coordination, execution, and clean up.

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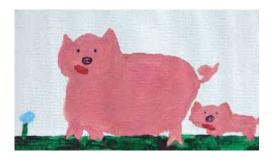




What does the community need to do?

Each community will play an active role in the mural project including:

- a. Assisting with project coordination
- b. Sponsorship development
- c. Executing action plan to incorporate legislature.
- d. Volunteer recruitment
- e. Marketing and promotion
- f. Signage
- g. Exhibition



What types of costs are involved?

Programs are being developed for communities and events of different sizes and timeframes. Please contact Art Expeditions TM to speak with Stuart Morse, the lead artist on the project, to discuss your event. **An example** of related costs:

A two day event that benefits 500 children is approximately \$4200 dollars.

- 1. Cost may be offset by grants from arts agencies.
- 2. \$1500.00 of budget can be offset by in-kind donations. (i.e. Room and board, supplies, etc.).

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#### **Summary**



#### Goals and benefits

Art Expeditions' Goals and objectives: Our goal is to

- 1. Work with community event planners to expand opportunities for event goers by engaging them in a common art mural project unique to their festival or community event.
- 2. Each community will benefit by
  - a. Offering a unique and hands-on experience for youth and families that is focused on that community and its resources all tied to Lewis and Clark.
  - b. Being part of a larger nation wide program of communities taking part in the project. Possible PR opportunities for tourism and legislative awareness.
  - c. Possessing a tangible piece of artwork from the experience for the community to display.

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#### **Exhibit Options**

Add to your community and event with an exhibit of The Lewis and Clark Commemorative Paintings.

The core of this traveling exhibit are ten Fine Art Collectors Prints of the ten monumental contemporary landscape paintings that represent each state along the route starting with Missouri. Each of the original canvases measure 5 feet by 11 feet. The Missouri painting was unveiled in the State Capital in May of 2003 (see attached pages). Exhibit includes maps and descriptions of the journey the artists took to explore the route and the process used to document their experiences. This exhibit is available in different sizes to accommodate different venues.

#### How does the host of the exhibit benefit?

- 1)This series of contemporary landscape paintings are available for sale in different print forms. A percentage of the proceeds from sales related to the host's exhibit is retained by the host.
- 2)The exhibit can provide a VIP reception opportunity to meet the artist Stuart Morse and have a special print signing.
- 3) Can be tied to the Community Youth Mural Project as part of an unveiling reception.
- 4)Is another event attraction for visitors to see the results of a modern exploration of the whole route to the Pacific represented.
- 5) Selections of local student artwork can also be displayed with this exhibit.

Contact us for more information on this exhibit and how it can best benefit your community and/or event.

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<sup>\*\*</sup>These are all options for the exhibit.

### Sedalia Democrat State Fair 2003

# SPIRIT OF LEWIS AND CLARK BY CHUCK ORMAN The Sedalia Democrat Children add their vision to canvas of state map

Young people have been lining up in the Frontier Building at the Missouri State Fair to paint small pictures to be added to the big picture -- two long, narrow canvasses showing the course of the Lewis and Clark Corps of Discovery through Missouri.

The project is the brainchild of St. Louis artists Stuart and Stacey Morse. It is sponsored by Michael's Art Stores, Wal-Mart, Sherwin-Williams, the Bothwell Hotel and Missouri Life Magazine. "We, along with our two children, journeyed the length of the Lewis and Clark trail, staying close to the rivers, and took pictures along the way," Mr. Morse said.

Their children, Merill, 7, and True, 5, kept sketch books, "and we decided because of their interest, maybe other young people would be interested in adding to our map of the Lewis and Clark trail," Mr. Morse said.

The project, "Celebrate Missouri," covers the expedition's travels up the Mississippi River from Cape Girardeau to St. Louis and up the Missouri River into the wilderness of the Louisiana Purchase.

"Right now we're concentrating on Missouri," Mr. Morse said. "We show the river bottom areas in beige and the rougher, hillier areas in green, and, of course the river in blue.

"We ask the young people to paint for us what Missouri means to them, and you would be amazed the things they paint," the artist said.

"We encourage them to be a little explorer, to put the environment along the river including the river towns, the farms, the bluffs and the forests. Some of the children's conceptions are really unique," he said.

Mrs. Morse has a degree in photography and did many black-and-white studies of the rivers and the

surrounding terrain.

"We took over 9,000 photos," Mrs. Morse said. "It kind of made us explorers, too. It's all about Missouri. There's a unique history in every town, and we want to plant that seed in the minds of the young people and let them explore on their own."

Megan Noble, 14, of Blue Springs, painted a 6-inchby-six-inch picture featuring an orange house with a blue roof and red flowers in the yard.

"That's going to be my house some day," she said. "I'm going to live in an orange house with a blue roof." Megan said she knew a little bit about the Lewis and Clark Expedition.

"Kinda, sorta," she said. "We studied it in the eighth grade and I paid a little bit of attention to the teacher." Her friend, Kadi DeGhelder, 14, also of Blue Springs, wore a trash bag a a smock and painted the blue into the Missouri River.

"If I paint a little picture, I'm going to paint corn fields. That's what I think of, lots of corn fields," she said.

Alexa Anderson, 12, and Jorie Neech, 11, both of Columbia, were just starting their paste-on pictures.

"I'm going to paint butterflies," Miss Anderson said.
"And then a sky and some background."

Miss Neech said she would paint a farm field with colorful wildflowers. "That's what I see when I think abut Missouri."

Mr. Morse has painted several generic river scenes and has them in limited edition prints. "The original of that one is hanging in the State House," he said.

"While no painting is strictly specific, I want people to look at them and relate them to a bluff or a river bottom scene that they have seen--pictures that bring to mind Missouri.

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#### Lewis & Clark

# EXPEDITIONS<sup>TM</sup>

Make your **OWN NEW discoveries** on a fun and rewarding adventure!

#### **Background**



**Stuart Morse** is a fine art painter and Master Art Guide of the Lewis and Clark Art Expeditions, a division of Morse Fine Art Studios, Inc. of St. Louis, MO.



Commemorative paintings in studio. Will be available in print editions.

**Since 1999**, Stuart Morse has been creating a series of ten, 5' x 10' commemorative paintings celebrating the history of the Lewis and Clark Expedition. As the flagship of the Lewis and Clark Art Expeditions, these contemporary landscape paintings capture the communities and river environments along the route. The paintings will be displayed in different venues along the route and will be available as fine art editions.

The adventures and experiences of documenting the Lewis and Clark route had a strong fulfilling impact on Stuart and his partner Stacey Morse. They decided to combine their Art Expeditions experiential learning program with the Lewis and Clark experience, and developed a local and national program to allow participants to discover their connection to Lewis and Clark. This is the origin of the Lewis and Clark Art Expeditions, where the result is a celebration of the diverse and creative spirit of exploration within all of us.

The self-enlightening adventures engage participants and communities to make their own discoveries about their distinctive history, environment and connection to Lewis and Clark. Through interactive community events, half-day workshops and multi-day travel adventures, Lewis and Clark Art Expeditions' Master Art Guides lead participants to learn to explore "outside the box". Using photography, sketching, painting and journaling, participants set out on an exploration to document and communicate the environments and history of the communities they encounter. The artwork created by participants is a visual celebration of their discoveries and a conclusive statement on the importance of diversity in our nations history.

For more information on the Lewis and Clark Art Expeditions commemorative paintings, community partnerships, and related programs, please visit us at www artexpeditions com



Explore...Create...Succeed!

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# Missouri State Capitol

Unveiling of painting in Capitol Rotunda.



A Journey's Quiet Guide
THE LEWIS AND CLARK COMMEMORATIVE PAINTINGS
STUART H. MORSE



#### Historic Lewis and Clark Painting Unveiled Near Senate Chamber in Special Ceremony

JEFFERSON CITY - An expansive acrylic painting created by Missouri artist Stuart Morse depicting a present-day view overlooking the Missouri River from a bluff top near St. Albans, Mo., was unveiled May 6, 2003 in the State Capitol.

Pictured is Governor Holden, Artist Stuart Morse and Senator Michael Gibbons.